

When were we founded?
1965

What do we do?

We're responsible for the overall sales and marketing performance of Toyota and Lexus mobility solutions and services in the UK.



What are our products and services?

We sell new and used cars and commercial vehicles (on and offline) through our dedicated network and fleet sales teams and provide ongoing vehicle maintenance services to help retain those customers within our network and brands.



How do we make money?

We make money on the vehicles and accessories that we sell, but we also continue to realise revenue through the ongoing retention of those vehicles by providing services such as general vehicle maintenance, repairs, bodyshop work etc.



Who is our typical customer?

Any person or business looking for a new or used vehicle (private or fleet) and/or after sales services.



Who are some of our biggest competitors?

Our key competitors are other vehicle manufacturers in the UK and the increasing number of mobility/connected services providers as well as online disruptors that offer direct-to-customer new/used car sales.



Approximately how many people do we have?

400.



How do we impact the Toyota & Lexus networks?

Through effective collaboration, we support both the Toyota and Lexus networks in selling vehicles, accessories and services to our customers.



What makes us unique?

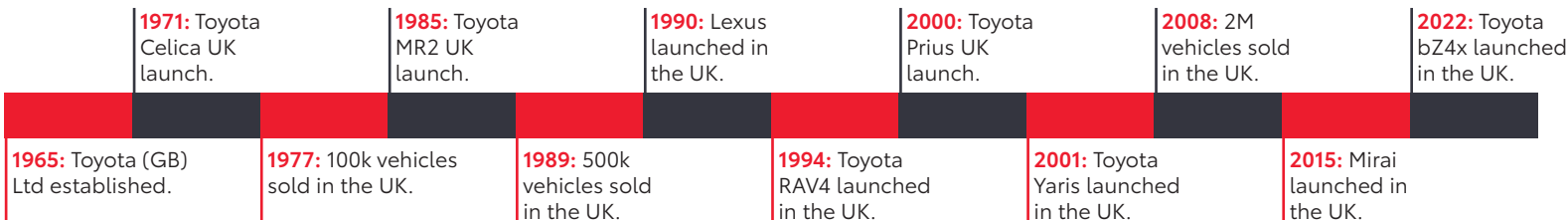
We're recognised as one of the top performing markets across Europe (in terms of sales and after sales performance) and have been rated as a three-star organisation by Best Companies (which represents 'World Class' levels of Workplace Engagement) for the last 5 years.



What's our mission statement?

We bring joy to our customers by exceeding their expectations in every interaction with our products, services, people and network.

What are our key historical milestones and achievements?



Where are we located?

Burgh Heath, Epsom, Surrey.

